

Case Study

Argos Partners to Localize Life-Saving Training



Client Profile

This large healthcare non-profit delivers vital training that helps save lives, whether it's teaching CPR or guiding advanced stroke response. As a global leader in emergency care education, they offer courses in life-saving disciplines like advanced cardiac life support, basic life support, pediatric advanced life support, and more.

The Challenge

The client's growth brought a clear challenge: how to deliver high-quality training manuals, certifications, and instructional videos for healthcare providers around the world. The localized text and multimedia content needed to be accurate, consistent, and support both in-person and e-learning environments.

Our Approach

Argos Multilingual started working with the client in 2019. As the relationship grew, our ability to consistently deliver high-quality results earned Argos the role of their primary localization partner.

Argos provides end-to-end localization of both written and multimedia training materials, covering:



Instructor and provider manuals



Scenario-based tests and certification materials



Training videos with voice-over and closed captions



Integration of feedback from client's internal reviewers

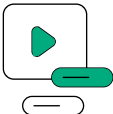
Our scope spans 6–8 core languages including Spanish, Portuguese, Italian, Japanese, Korean, and Chinese, with additional languages added based on market expansion.

Specialized Collaboration and Technology

The client’s content is complex, highly regulated, and subject to intensive review cycles. Argos tailored our workflows to meet these needs:



Dedicated linguists with medical expertise, some of whom participate in client-led in-person training as needed



Collaborative video review using Frame.io, enhancing transparency across multilingual feedback cycles



Joint planning meetings and schedules to manage the demanding review timelines across editorial and subject matter expert teams



Based on recommendations from Argos’ multimedia team, the client adopted a more efficient video source file preparation tool, which reduced rendering time and improved workflow speed

The Results

Six-year partnership
grounded in trust and performance

Faster turnaround and higher quality
through a mature and proactive localization process

Successful implementation
for the start of the 2025-2026 five-year update cycle, with more than 30+ categories of videos, catalogues, books, and training courses



What Sets This Engagement Apart

This partnership shows the value of close collaboration and specialized support when localizing high-stakes content. From building long-term linguist expertise to improving multimedia processes, Argos helps our client bring life-saving training programs to global audiences.

Year	2021	2022	2023	2024	2025 (as of April)	Total
# of Words	1,239,000	2,336,000	728,272	600,000	127,441	5,030,713
# of Projects	121	128	110	74	9	442

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