

CASE STUDY



SIMPLIFYING THE TRANSLATION PROCESS TO SAVE TIME & MONEY

The Challenge

9

languages

6

core product elements

Planday was using an expensive, over-complicated translation system that made it easy to introduce errors.

Their translation management system included middleware, separate software that connected their previous translation vendor with their internal system. In the review process, a single click could rewrite a string of code or send text to publication with errors in it.

Planday was spending far too much time managing their process and trying to catch errors before they were introduced into client-facing material.

The Solution

Eliminate the middleware: Argos helped Planday simplify their integration process by developing a custom, “zero lock-in” solution adapted to their process.

Increase engagement: All the right people at Planday can use and edit the new translation system, so employees can streamline their work and complete projects efficiently.

Accelerate the timeline: With the new software and translation process, Planday has reduced their time-to-market from 2-3 weeks to about 4 days.

Consistent quality: Planday now pre-books their translation resources, providing better predictability and quality. They set aside a number of hours every week, and can leverage their employees’ time effectively.

The Result

2 weeks to 4 days

reduced timeline

1/2

management time

X2

engagement

AGILE



ENGAGEMENT



TIME



QUALITY



Before Planday switched to Argos, they thought they would need to increase their headcount to handle the translation process. But now they have optimized the time spent on translation and built the foundation for software that evolves with their needs.

Now, Planday works with a streamlined process that provides quality translations by subject matter expert linguists, and Argos manages the details and makes any changes. Argos and Planday have regular consultations, and Argos helps suggest tweaks and improvements to the system so it changes with Planday’s business operations.

What They Say

“I’m so happy you’ve pushed us to be open minded to changing our processes to work better and more efficiently with translations. While even the smallest change to process of systems can be unsettling in the workplace, our dedicated team at Argos has managed all the changes to help us work smarter with incredible efficiency. Thanks to that, the transition felt completely seamless and easy on our end.”

Julia Judge, Head of Customer Offerings

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